

TAMPA BAY HOME SHOW

June 4, 5 & 6



Reserve your space, today! Call 727-893-8523
We look forward to working with you on this grand event!

Hosted and presented by
St. Petersburg Times
 In the know. In the Times.™
tampabayhomeshows.com

St. Petersburg
Times
 presents

TAMPA BAY HOME SHOW

June 4, 5 & 6
tampabayhomeshows.com



June 4, 5 & 6, 2010 • Get ready to sell!



Everything for the home ... inside and out!

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Everything for the home, and so much more!

Tropicana Field - St. Petersburg • Friday, June 4, 10 a.m. – 6 p.m. • Saturday, June 5, 10 a.m. – 7 p.m. • Sunday, June 6, 10 a.m. – 5 p.m.

Home improvement in Tampa Bay is hot! Whether renovating existing structures or starting from scratch, the area is loaded with opportunities. To help you capitalize on this hot renovation market, the St. Petersburg Times is proud to present the Tampa Bay Home Show at Tropicana Field, **June 4, 5 & 6.**



The St. Petersburg Times, Tampa Bay's largest media company, reaches more than 1.5 million adults each week. Put the Times to work for you! We will market the Show utilizing newspapers, television, radio, specialty publications, Internet and direct mail. Get ready for a crowd!



Don't miss this exciting event! Make plans now to participate in the Tampa Bay Home Show.



For more information, contact Dave LaBell, St. Petersburg Times Event Marketing at 727-893-8523, or call 727-893-8106, or your St. Petersburg Times account executive.



Presented by

We're determined to make the **Tampa Bay Home Show** your most successful sales event of the year! From large exhibit space to small, we have the right space to showcase your product. Pre-publicity will include a listing in our special Home Show program, which will be distributed as the official program of the Home Show.

Past events that have been presented by the St. Petersburg Times have drawn record crowds, and we expect this event to be even bigger! Please, take a few moments to review all the available opportunities, and sign up to participate in the **Tampa Bay Home Show.**

We're setting the stage for a successful event – now all we need is you!

Tampa Bay's Home Show – the area's premier event for the home.

2010 Show Dates
June 4, 5 & 6
November 12, 13 & 14

Reserve your space, today!
Call 727-893-8523 or 727-893-8106 or simply send back the enclosed pre-registration form. A confirmation will follow.

tampabayhomeshows.com

Exhibit Booths

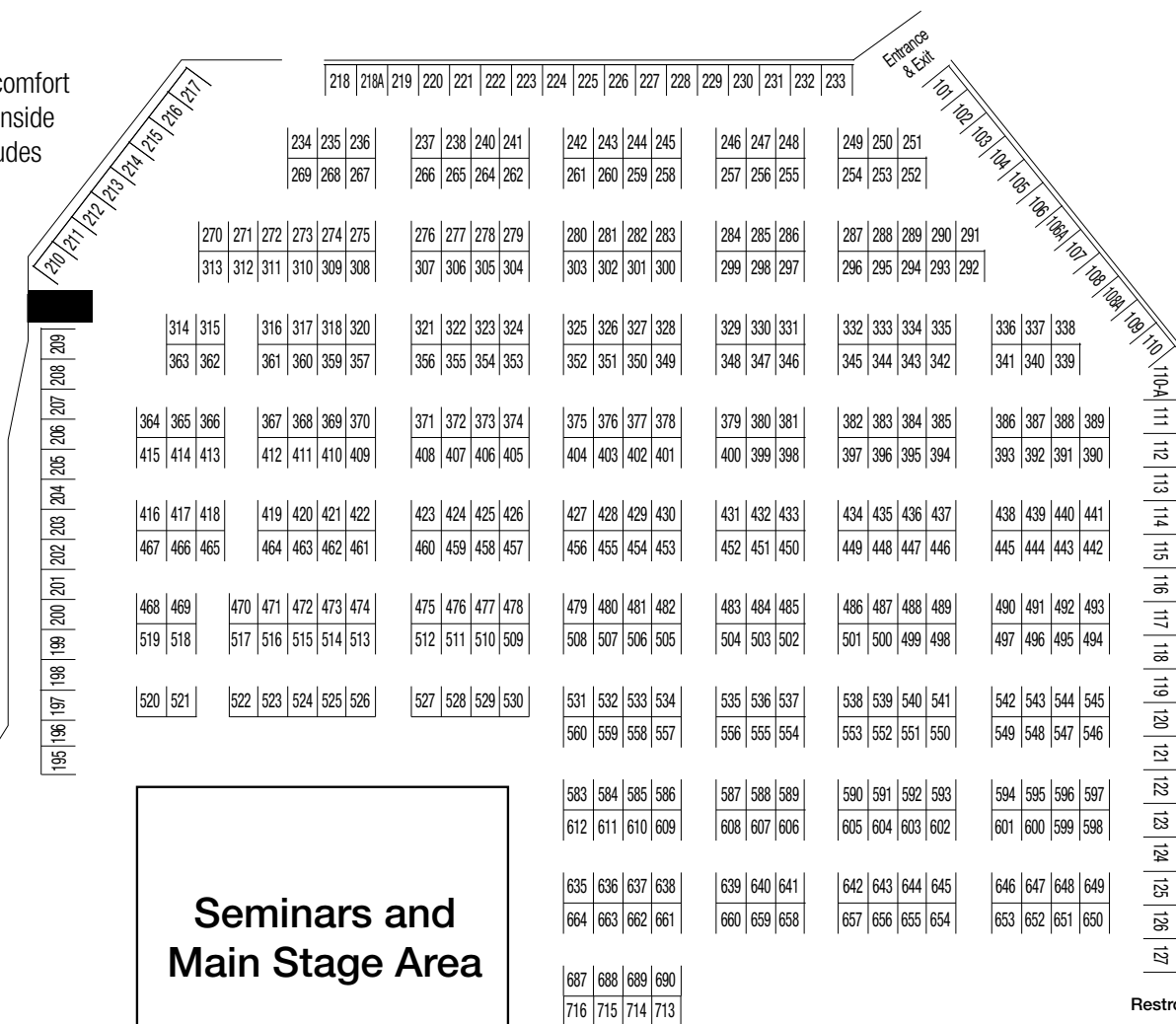
Meet, greet and sell from the comfort of a **10' x 10' exhibit booth** inside Tropicana Field. Booth fee includes a skirted table, two chairs (if requested) and I.D. signage. Electricity is also available. Exhibit booths will be positioned throughout the arena (see map). Booth investment only **\$895** (plus state sales tax). Want a corner booth? Add an additional \$50.

Sponsorship Packages

Hammer home your product with an ad in the special edition, premium booths, logo inclusion on all Show materials and Show advertising. Call **727-893-8523** for sponsorship package pricing.

Special Edition Advertising Opportunities

The St. Petersburg Times will publish a special tabloid edition to promote the Show. The Home Show edition will be distributed during the event. As an Show participant, your listing will appear in this special edition. For even greater exposure and advertising opportunities contact your St. Petersburg Times representative or call **727-893-8523** for advertising rates and information.



FLOOR PLAN
10' x 10' Booths • 10' Aisles
Reserve Your Space Today